

F. W. WOOLWORTH CO. 5 AND 10¢ STORE

Does Your Hair Express Your Personality?



"Patrician"
This coiffure with its novel and artistic twist on the side makes a fitting frame for high-bred patrician features. Its perfection is achieved with a Lorraine Hair Net!

ARE you the dainty, demure "Queen of Hearts"—winsomely petite, bewitchingly young—with bright starry eyes that dream—and dance?

Or are you the dark, exotic type—with shadowed eyes that hint at mystery—the lips of a Sphinx—and the pale, oval contour of a lovely Nita Naldi?

Whatever your type, bring out its charm—enhance its effect—by dressing your hair to suit your personality! And then make certain that your coiffure not only looks lovely for the moment—but retains its beauty at all times.

Lorraine Hair Nets were made for this very purpose. Soft, glossy, light as gossamer, they bring lasting perfection to the coiffeur's art.

In Single or Double Mesh—cap shape or fringe—you can always rely on Lorraine Hair Nets to keep your coiffure as perfect through the day or night as when you triumphantly viewed its completed loveliness in your mirror!

No better nets are made!

For sale exclusively at
F. W. WOOLWORTH CO. Stores



"Demure"
If you are a dainty, demure little miss who is letting her hair grow to be fashionable, this coiffure will turn the awkward length into one of beauty. Keep your pretty curls in place with the aid of a Lorraine Hair Net!

"Exotic"
If you are the dark, exotic type, this coiffure will bring out all your charms. The soft, high puff—protected by a Lorraine Hair Net—flatters, and hines of Spain!



"Distinguished"
If you are the distinguished type, a twist such as this will be most becoming! Assure it of lasting loveliness with a Lorraine Hair Net!

Lorraine HAIR NETS



All Colors
—including Grey and White



Single & Double Mesh
Special Size for the Bob

10¢

Lorraine
Silk Nets
with elastic edge 5¢

Wear one at night to make your wave last twice as long.



Lorraine
Coconut Oil Shampoo
COMBINED WITH OLIVE OIL
A Treatment and 10¢
a shampoo in one!